



Color
Matt black



Operating time
24/7



Orientation
Portrait and
Landscape



Warranty
3 years



Exists in
49" and 55"

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Eco Smart Display

Brighten up your business with VITRINEMEDIA's brand-new LCD display!

With its outstanding image quality and slim design, the ESD[™] is the ideal solution for businesses and organizations looking for a reliable, high-resolution display that stands out.

High Brightness

Featuring a high brightness of 4000 nits and a matt effect to avoid window reflections, your picture will always be clear even in direct sunlight.

Auto Brightness Sensor

The display brightness is adaptive and varies according to the surrounding light conditions. In well-lit environments, the brightness is raised to enhance visibility, while in low-light settings, it is lowered to conserve power.

Open Pluggable Specification (OPS) Slot

The OPS slot follows international standard allowing you to use the VM Player (or any standard OPS player from the market), and hide it in the casing. This quick connection also eases maintenance or upgrade of players.

Remote Console

A platform dedicated to safely and remotely managing your display to give a seamless experience to your customers and decrease considerably the downtime of your display.

Energy Efficient

With a maximum power consumption of 230W, the display offers high energy efficiency with high brightness. ESD[™] also offers a longer lifespan than traditional displays, meaning lower long-term costs.

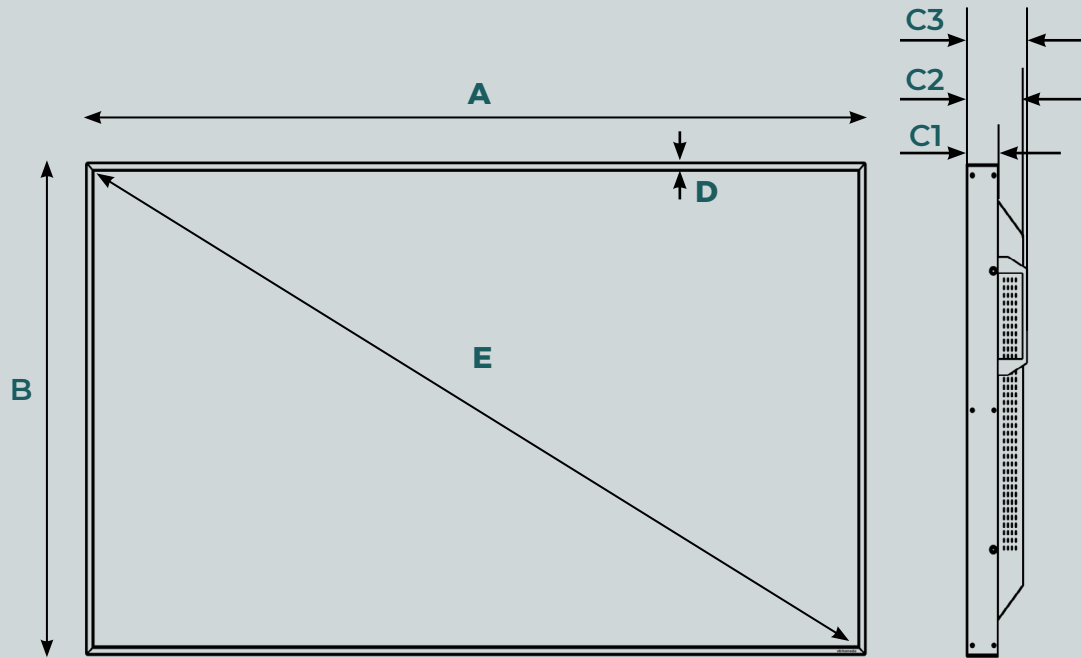
Smart Thermal Management

The perfect display solution for window displays with regulated temperatures (0-50°C) and ventilated protection that maintain ideal operating conditions.

Compatibility

Compatible with the whole product range of fixation systems, back covers, and light-boxes suspension accessories.

Technical Specifications

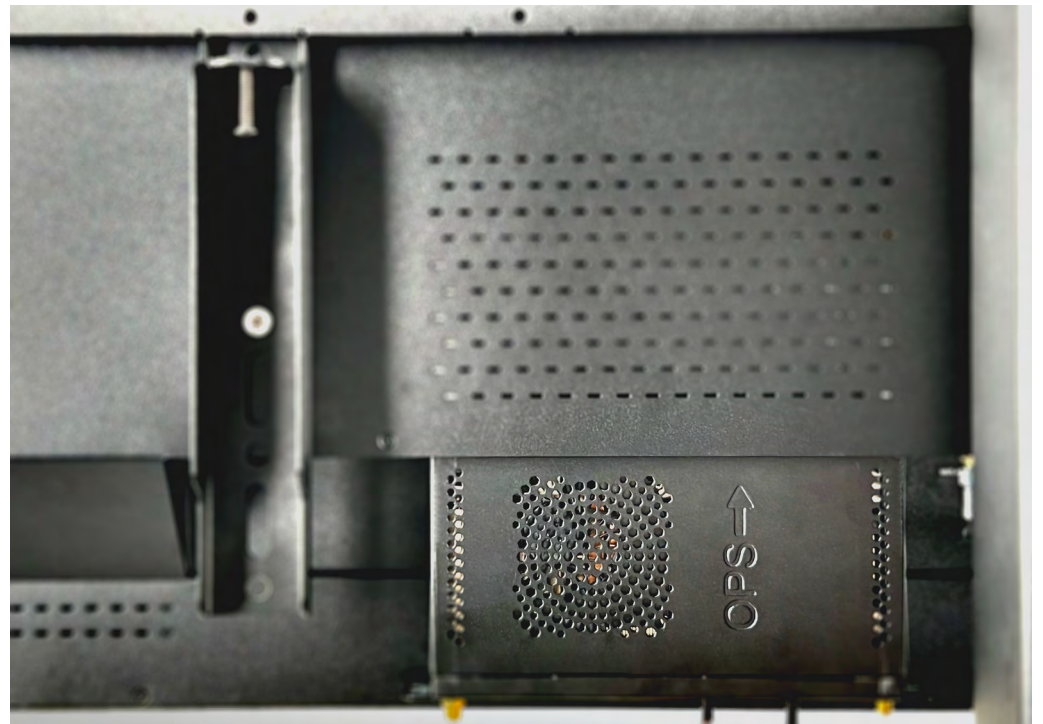
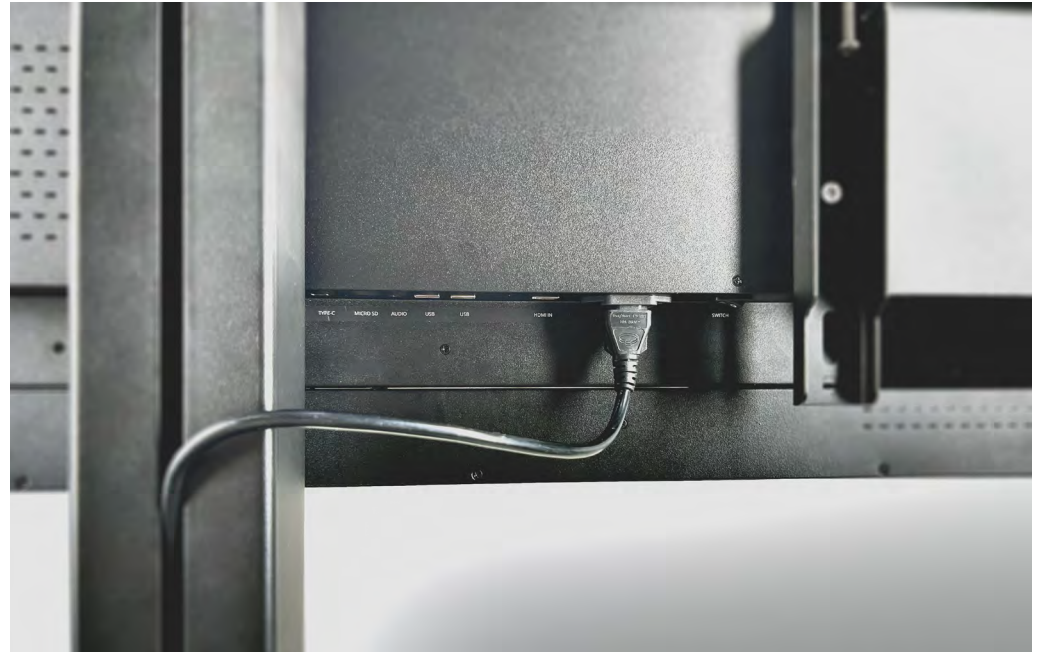


Dimensions (mm)

Format	A	B	C1	C2	C3	D	E
55"	1236	707	49	89	95	12	1390

Brightness	4000nits
Screen Resolution	1920x1080 (FHD)
Aspect Ratio	16:9
Contrast Ratio	1000:1
Viewing Angle (H x V)	178° x 178°
Lifespan	50 000hrs
Power Consumption	230w (Max.)
Network Connection	Wi-Fi/Ethernet
Audio	Yes
OS	Android 11
RAM	4GB
ROM	32GB
Net Weight	21 kg





FIXATION SYSTEMS

Floor laid plate



Floor fixed plate



VESA fixation



FIXATION SYSTEMS

Cable suspension

Ceiling rigid fixation

AIR WALL



BACK COVER

Plastic back cover



Textile back cover

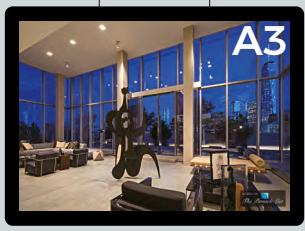
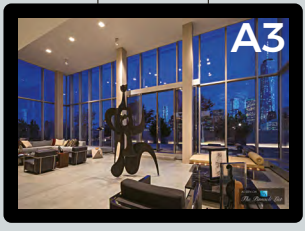
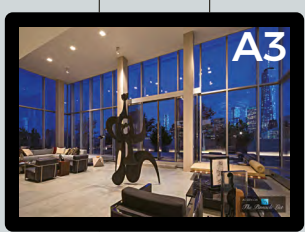
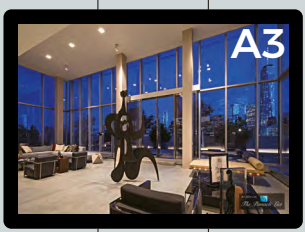
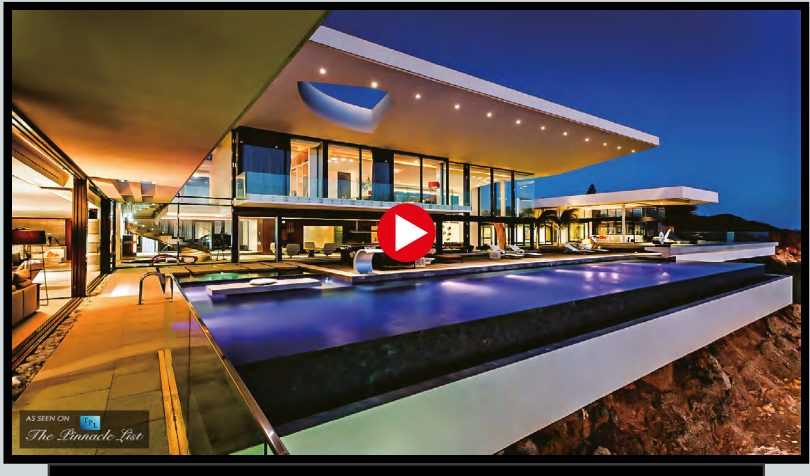


Lighted back cover



OPTIONS

Suspended light-boxes



Suspended VM LIGHT&PLAYs

