

vitrinemedia

LIGHT&PLAY® 5

FAMILY



All Rights Reserved © | Copyright 2025

INCREASE THE VISIBILITY OF YOUR WINDOW WITH LIGHT&PLAY® 5 FAMILY, THE NEW DIGITAL DISPLAY!

Turn your window into a powerful 100% digital communication tool with a high impact.

Its sleek design creates a floating effect, making your window lighter, more aesthetic, and more stylish.

The use of animated and dynamic content naturally captures the attention of passersby, extends reading time, and enhances message retention.

Broadcast more content on the same surface thanks to their playlist system.

This allows you to present multiple products, services, offers, or messages dynamically, without overcrowding your window.

Available in different sizes: 21.5", 32", 43", and banner format, they adapt to all window configurations.

Combine the screens to create a dynamic, customized display, playing with formats, rhythms, and content.

More screens. More content. More impact. More value.

LIGHT&PLAY® 5

Light&Play® 5 brings dynamic content such as videos or smart mandates.

FLEXIBLE CONFIGURATIONS

Available in 21.5", 32", 43" and Banner LCD screen formats, **Light&Play® 5** adapts to your needs. It can be installed in portrait or landscape mode, seamlessly fitting into any part of your agency windows.

EASY MANAGEMENT OF YOUR CONTENT

Thanks to the **VM APP®** integrated into **Light&Play® 5**, displaying content has never been easier. **VM APP®** lets you create your own content and seamlessly transfer it to **Light&Play® 5** via Wi-Fi.

ENERGY EFFICIENCY

Light&Play® 5 reduces power consumption, offering a sustainable and energy-efficient display solution.

COMPATIBILITY

Light&Play® 5 is compatible with most Vitrinemedia fixation systems.

SPECIFICATIONS



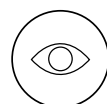
Formats

21.5", 32", 43" and Banner



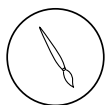
Brightness

2000 cd/m² : 32" and Banner
2500 cd/m² : 21.5"
4000 cd/m² : 43"



Screen Resolution

1920x1080px : 21.5", 32" and 43"
3840x720px : Banner



Color

Black, Metal Grey, White,
Champagne or Bronze



Connection

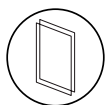
2.4 GHz / 5 GHz Wi-Fi



Temperature Resistance

Operates up to 50°C ambient

ADVANTAGES



Structure

Smart, Light and Slim



Power Consumption

-10% than version 4



Operating time

24h/7j



Orientation

Portrait / Landscape



Installation

Quick and easy



Warranty

Up to 5 years



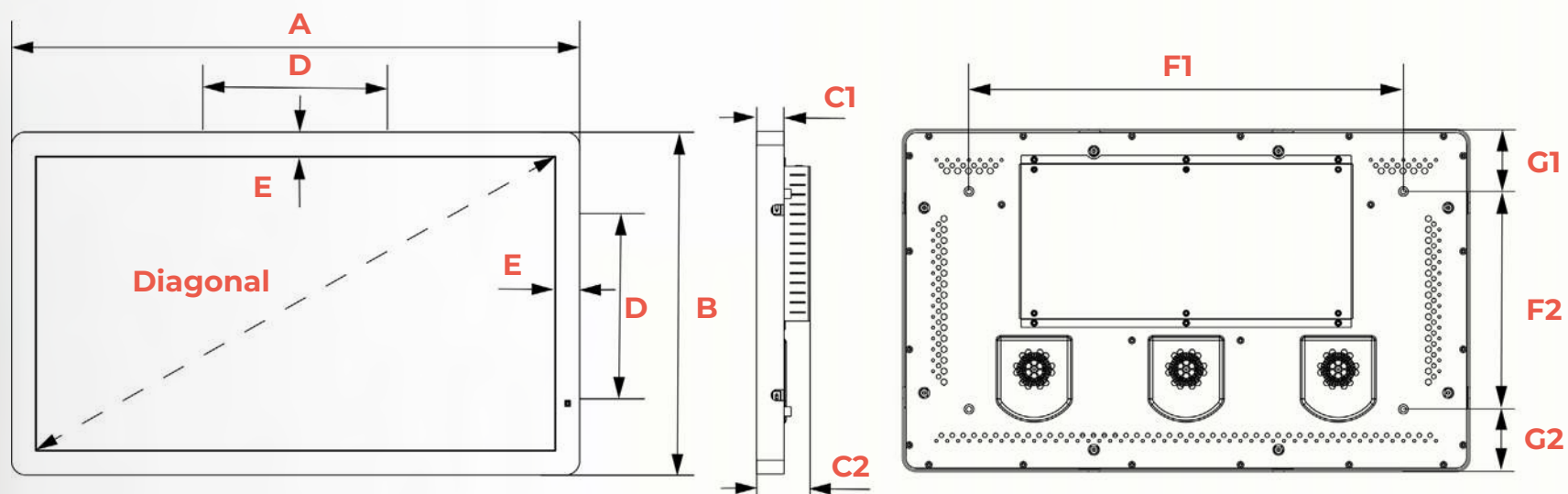
Exclusive

Designed and manufactured
exclusively by Vitrinemedia



vitrinmedia

DIMENSIONS - 21.5" AND 32"

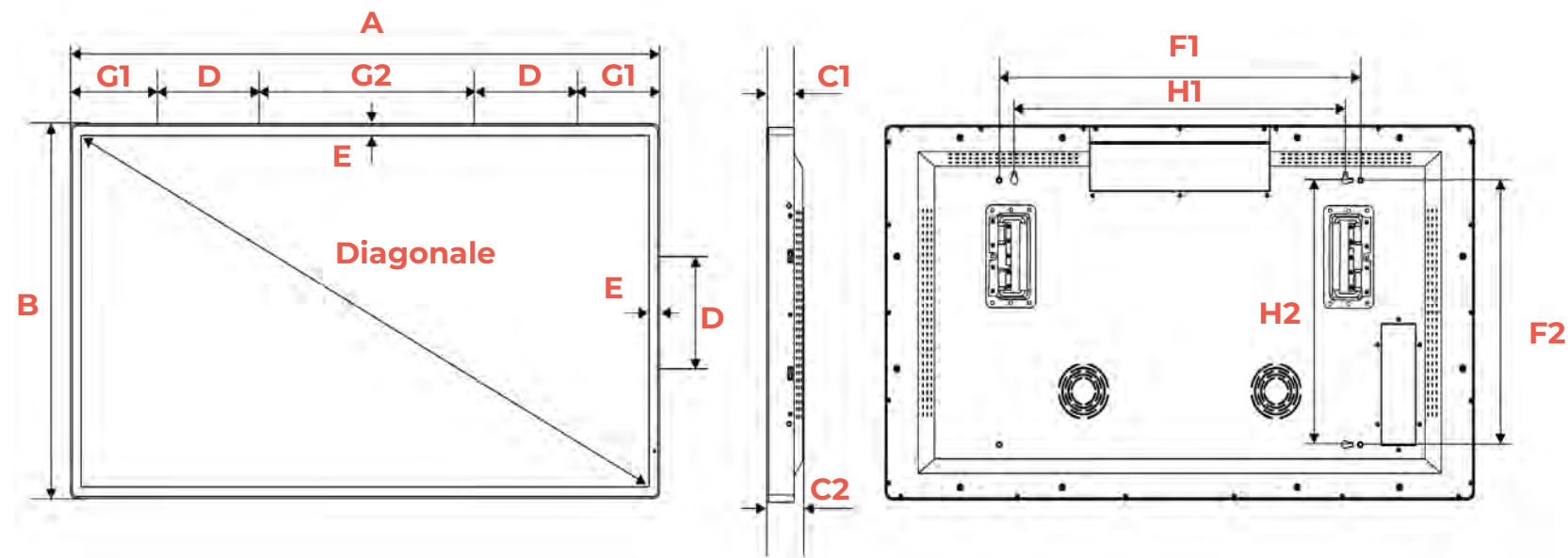


**D is the distance between the pair of suspension.*

	Diagonal	A	B	C1	C2	D	E	F1	F2	G1	G2
21.5"	54.6	51.9	31.1	2.4	5.1	17	2	40	20	40	20
32"	80	74.3	43.8	2.4	5.1	17	2.1	60	20	8	15.4

(cm)

DIMENSIONS - 43"



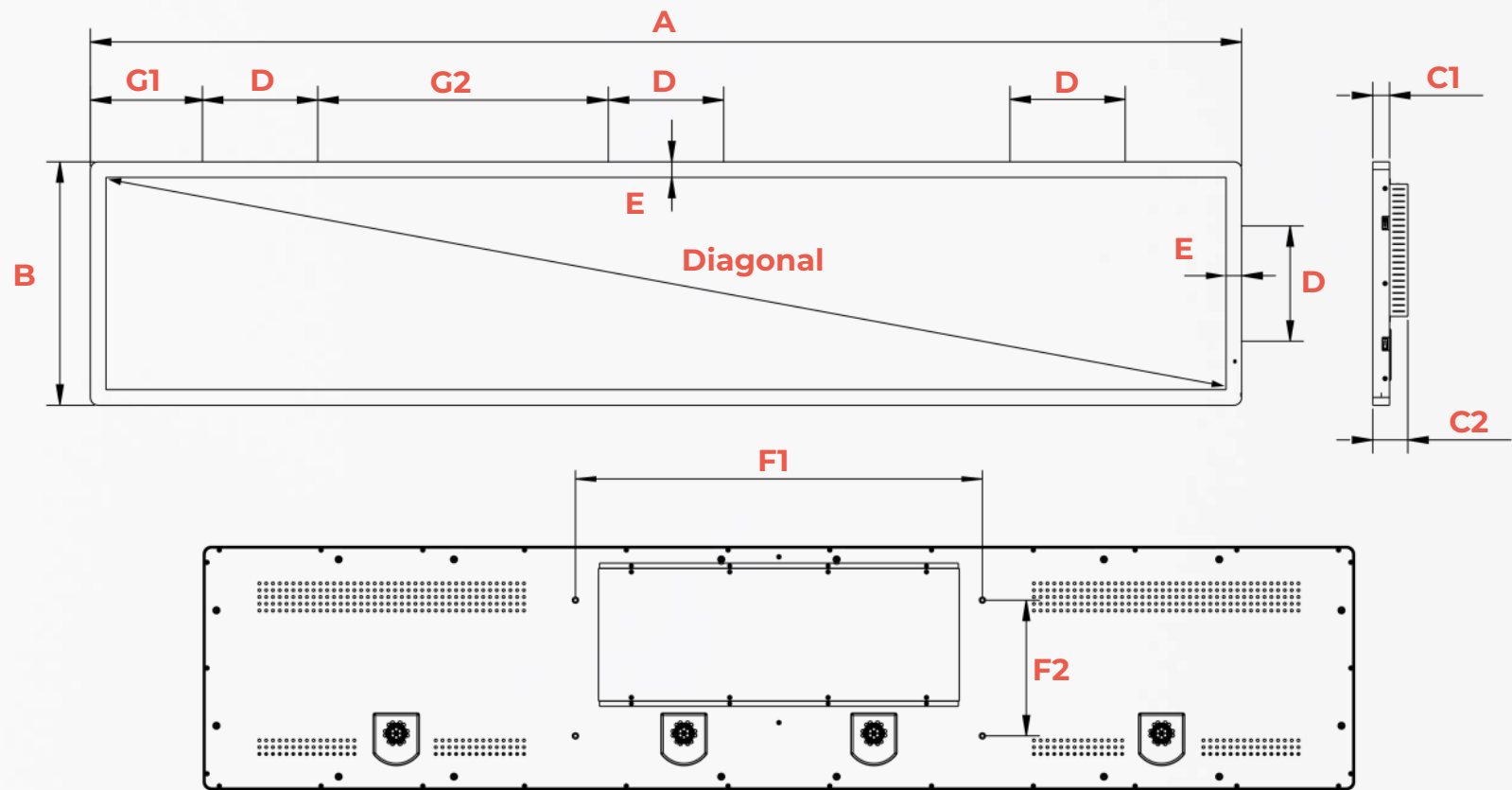
**D is the distance between the pair of suspension cables.*

	Diagonal	A	B	C1	C2	D	E	F1	F2	G1	G2	H1	H2
43"	108	98	57	4.5	6.7	17	1.8	60	40	12,4	39	55	40
(cm)													





DIMENSIONS - BANNER



**D is the distance between the pair of suspension cables.*

	Diagonal	A	B	C1	C2	D	E	F1	F2	G1	G2
Banner	168	170	36	2.5	5.2	17	2.3	60	20	20	39
	(cm)										

PRODUCT RANGE

Versatile, Seamless, Powerful: Discover the **Light&Play® 5** Range

FLEXIBLE SIZE OPTIONS

Designed to adapt to every display strategy, the **Light&Play® 5** range offers unmatched flexibility.

Available in 21.5", 32", 43" and Banner formats, each screen integrates seamlessly with our advanced mounting system for a sleek, modern installation.

CLEAN AND PROFESSIONAL LOOK

Thanks to its discreet connection system, **Light&Play® 5** delivers a flawless visual experience with no visible wires.

Combined with the XPR rail and power supply, it ensures a clean, professional finish and a smooth, efficient setup.

ENDLESS DISPLAY POSSIBILITIES

Unleash your creativity by mixing and matching formats across the range.

From compact screens to banner displays, **Light&Play® 5** enables bold, dynamic, and fully customized showcases that capture attention and elevate your window display.



21.5"



32"



43"



Banner

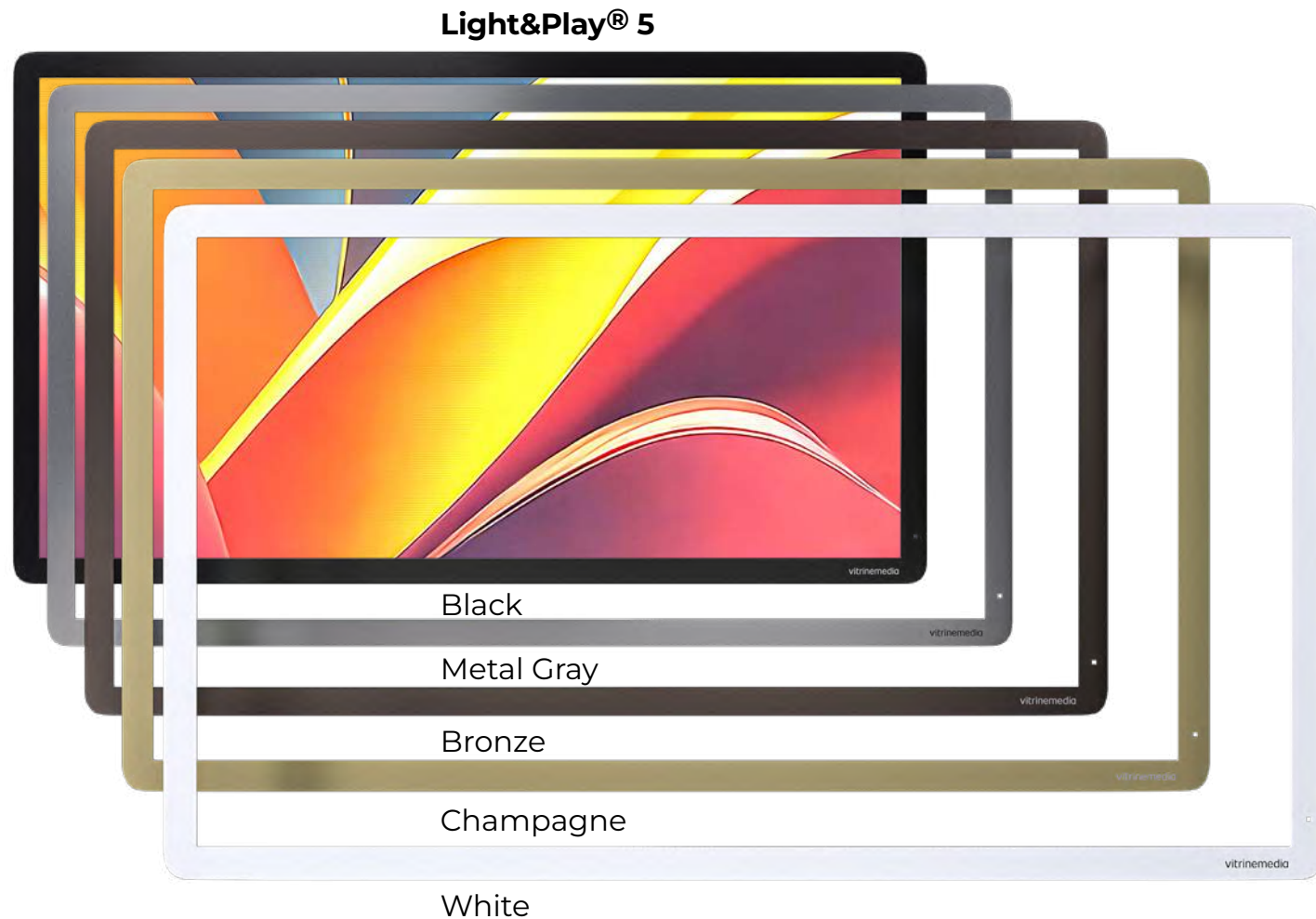
CUSTOMIZATION

Tailor Your Screen to Fit Your Style and Needs

ELEGANT COLORS ON THE FRONT FRAME

Choose from Black, Metal Gray, Bronze, Champagne or White to match your space and style.

Available in 21.5", 32", 43" and Banner formats, your connected screen fits perfectly into any environment, whether you prefer a modern, sleek look or an elegant, timeless touch.



CUSTOMIZATION

Tailor Your Screen to Fit Your Style and Needs

CUSTOMIZABLE AND VERSATILE BACK COVER

Light&Play® 5 in 21.5" or 32" comes with a colored front frame and a matching back cover available in black, white, metal gray, bronze, or champagne. This is more than just a cover: it is a customizable space. For black, white, and metal gray options, you can print logos, text, or other visuals to highlight your brand or promote your content.

For the 43" format, a colored front frame comes standard with a metallic back cover, with a textile structure available as an option. For the Banner format, a colored front frame is included along with a textile structure.

The textile structure unlocks even more possibilities for personalization.



21.5"



32"



43"



Banner

Explore the marketing brochure for the accessory range to learn more.

OVERVIEW

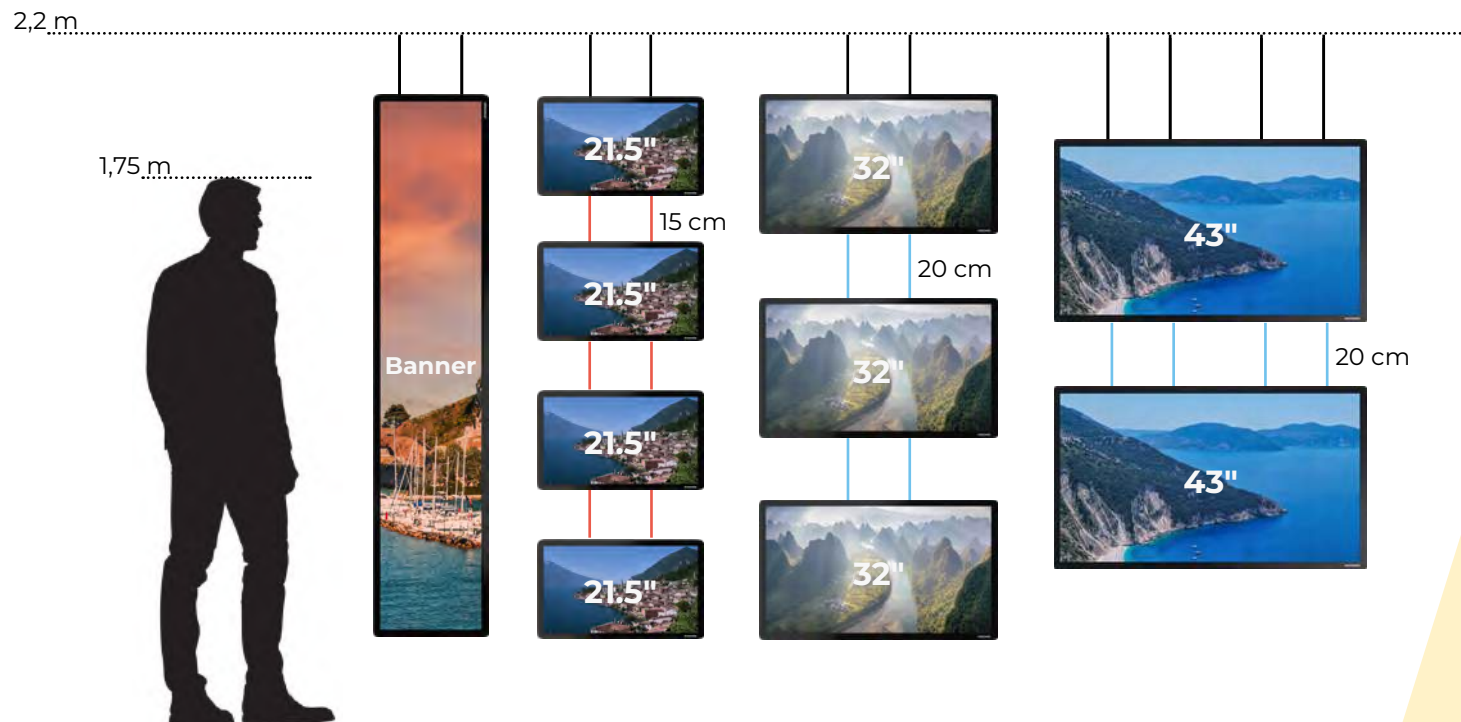
Light&Play® 5 includes:

- 1 pair of 5.15 cm cables for the 21.5" format
- 1 pair of 8.8 cm cables for the 32" or 43" format
- 2 pairs of 5.15 cm cables for the Banner format

Other sizes available: 4.8 cm / 6.4 cm / 11 cm / 15 cm / 20 cm

Need a different adjustment?

Choose a pair of adjustable (P/N. 1032125001) to perfectly fit your installation



**MAXIMUM
/COLUMN**



21.5"	x4	x4
32"	x3	x3
43"	x1	x2
Banner	x1	x4

Explore the **Light&Play®** Configuration Catalog for more options.

vitrinemedia



43" 21.5" 32" 21.5"



Banner 21.5" 55"



32" 55"



43" Banner 21.5"





LIGHT&PLAY® 5

FAMILY

vitrinemedia

62 avenue Émile Zola - Bât. A / Étage 1
92100 Boulogne-Billancourt FRANCE

+33 (0)1 49 21 00 61

hello@vitrinemedia.com

www.vitrinemedia.com

